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DATES TO REMEMBER

**Tree Lighting and Visit from Santa**

6:30 p.m. Dec. 2  
City Hall

**Glendale Women's Club**

Noon, 3rd Monday  
City Hall

**Glendale Historical Society Christmas Program**

7:30 p.m. Dec. 8  
City Hall

**Board of Aldermen**

7:30 p.m.  
1st & 3rd Monday

**City Hall Closed**

Nov. 24  
Dec. 26  
Jan. 2

CONTACT NUMBERS

<b>City Hall</b>	<b>965-3600</b>
<b>Police Dept.</b>	<b>965-0000</b>
<b>Fire Dept.</b>	<b>965-7097</b>
<b>Public Works</b>	<b>968-8157</b>
<b>EMERGENCY</b>	<b>911</b>

## City to mark 100th anniversary

The City of Glendale has a birthday coming up, and we want you to help us celebrate. On Dec. 12, 2012, the City will mark the 100th anniversary of Glendale's incorporation. The entire year will be an opportunity for our residents to look back at Glendale's rich heritage and celebrate the many features of our fine community.

Throughout 2012 our residents and friends will have the chance to celebrate the Centennial. All of Glendale's well-known special events, such as JazzFest and the Ice Cream Social, will have special Centennial touches.

The City of Glendale, named after a small Missouri Pacific Railroad station between Webster Groves and Kirkwood, started as a sparsely



*In the 1930s, the northeast corner of Sappington Road and Kirkham Avenue was occupied by Glendale's first store, Reisenleiter, as well as Mooney's Tavern, Stecker's Market and Ostrander's.*

settled area of elegant country homes and estates around the time of the Civil War. First efforts to incorporate the area as

a village were made in 1912. In 1916 Glendale became a

**Continued on Page 3**

## Glendale taps Shrewsbury's Beaton for Police Chief

Jeffrey Beaton, an 18-year veteran of the Shrewsbury Police Department, has been selected as the City of Glendale's new Police Chief.

Beaton joined the Glendale staff Aug. 22, filling the position vacated by Richard Black's retirement in April after 42 years with the Glendale Police Department.

"Beaton's record of achievement at Shrewsbury and his community approach to municipal policing provides an ideal background to serve Glendale," said Mayor Richard Magee.

A graduate of the St. Louis



*Chief Jeffrey Beaton*

County and Municipal Police Academy, Beaton began his career in 1993 as a patrol officer with the Shrewsbury

Police Department. In 1997, he was promoted to detective and joined the Major Case Squad. Three years later he was promoted to sergeant, then to his latest rank of lieutenant in 2001. As commander of Shrewsbury's Bureau of Field Operations, Beaton oversaw patrol and investigations.

"He's just a good solid law enforcement professional," said Shrewsbury Police Chief Jeffrey Keller, who was Beaton's boss for the past nine years. "He's prepared himself

**Continued on Page 4**

## MAYOR'S MESSAGE



Dear Residents:

I hope you are enjoying autumn, which has given us some of the best weather of 2011. After the blistering heat of summer, we've

seen more folks enjoying the outdoors again. It's always a great pleasure to see children walking to school again in August and spending time on the playground throughout the fall.

When families returned to North Glendale Elementary School in the fall, they got a chance to see the "big dig" up close and personal. With construction of a new addition in progress at the school, our police officers spent extra time in August making sure drop-off and pick-up times went smoothly. Our hats are off to all of the school district personnel involved in this project — we appreciate your cooperation and shared concern about pedestrian and vehicle safety around the school.

It may be hard to believe, but winter weather and the holidays are approaching. Take a look at articles in this edition of the newsletter related to heating safety and snow removal. The City is stocking up on salt for the snow removal season,

and hopefully we won't need to see the plows out as often as last winter.

In order to keep those snow plows running and fund all the other operations of City government, we rely in part on property tax revenue. You'll note that the City recently adopted our 2011 property tax rates, which are virtually unchanged for residential property. I'm pleased that even in such difficult times for the real estate market, residential assessed values in Glendale have been very stable.

One of the highlights of 2011 for the City has been the selection of a new Police Chief. In late August we were pleased to introduce Jeff Beaton as Glendale's new Chief. I know Chief Beaton has enjoyed a warm response from the community and looks forward to getting acquainted with more of our residents.

This past September 11 marked a sober reminder of the bravery of all our first responders. Whether it's violent crime, fire or severe weather, you can be sure that Glendale's public safety personnel stands at the ready to protect our community. See page 5 of the newsletter to learn more about Glendale's disaster preparations.

I hope you enjoy seeing a few historic photos and reading a bit about Glendale's past in this edition of the Glendale Guide. With 2012 marking the City's 100th anniversary, we will be celebrating our centennial throughout the year. Glendale

is blessed with a very active Historical Society that helps keep community memories alive — we thank them for keeping and sharing these photos.

A centennial is a time to look back on our history, and it's a time to celebrate traditions. The annual Tree Lighting and visit from Santa at City Hall is one such tradition. I'm sure I'll see a lot of Glendale families at City Hall on December 2 for this special evening.

Enjoy the rest of fall, and have a safe, happy holiday season. Don't hesitate to let me know if I can be of service.

Warmest Regards,  
Mayor Richard Magee

## Inspection required before renting or selling home

Glendale's zoning ordinances and housing codes are critical for protecting the high quality of the City's housing stock. Before homeowners sell or rent a home, they must have the home inspected to ensure it complies with all relevant codes and standards. After a successful inspection, an occupancy permit can be issued at City Hall.

A seller must apply for an inspection any time prior to closing the sale on the home. Inspections also must be performed on rental property before a new tenant moves in. Nearly all of Glendale's homes are zoned either R-1 or R-2, which does not permit renting portions of a building as a separate dwelling unit (e.g. basement apartments).

Whether renting or buying a home in Glendale, the new resident must obtain a new occupancy permit before moving in. In addition to ensuring that the home meets all applicable codes, the new occupancy permit allows the City begin a new account for trash and recycling pick-up.

An application for inspection and more detailed information about occupancy permits can be downloaded from the City's website at [www.glendalemo.org/permits.html](http://www.glendalemo.org/permits.html). General questions about zoning regulations or building codes may be directed to City Hall.

## Glendale property tax rates set for 2011

Glendale's property tax rates have been set for 2011, rising slightly for commercial property.

"Because residential property values in Glendale for 2011 were essentially flat, the rates were virtually unchanged as well," said City Administrator Jeremy Hayes.

Commercial property values did decline by about 6 percent, causing those rates to increase from 54.1 cents for \$100 assessed valuation (including both the General and Pension funds rates) to 56.4 cents to allow the City to collect the same amount of revenue as in 2010.

The 2011 tax rates in cents per \$100 of assessed valuation, in comparison to 2010, are as follows:

<b>General Fund</b>	<b>2010</b>	<b>2011</b>
Residential	42.1	42.2
Commercial	45.1	47.0
Personal Property	51.9	51.9

<b>Pension Fund</b>	<b>2010</b>	<b>2011</b>
Residential	8.1	8.1
Commercial	9.0	9.4
Personal Property	10.0	10.0

## Celebration

from Page 1

fourth-class city, and by 1920, the population of this purely residential community stood at 749.

Boundaries of Glendale were extremely flexible for the first several years. But the city limits were firmly established by 1932, and by that time the railroad station was no longer in Glendale. The two main thoroughfares of Glendale, Sappington Road and Lockwood Boulevard, both have pre-Civil War roots.

There are a few ways residents can help mark the centennial occasion. City Hall and the Glendale Historical Society would love to get copies of any historic photographs of Glendale homes and buildings. If anyone is interested in loaning other mementos from Glendale history, celebration organizers may be able to make them part of the record of the special year. City officials hope to recognize some of Glendale's longest-standing residents and are seeking information on residents who have lived in Glendale for more than 65 years. Finally, the Historical Society asks residents to consider recording their personal recollections of Glendale's history and sharing them with the Society. To contact the His-



*Circa 1942-44, the Auxiliary Fire Department's civil defense truck sits ready for action in front of the Glendale City Hall. Fire Chief Roy McDermott stands behind the driver and Lester Link smokes a pipe.*

*Photos courtesy of the Glendale Historical Society*

torical Society, call Merrick Mohler, (314) 984-8709.

Stay tuned to the City's website for more information about the Glendale Centennial

to be released in the coming months. Please let us know if you can contribute to this special commemoration of 100 years of community in Glendale.

## Construction projects continue, new businesses move in

Several construction projects are under way in Glendale, bringing some new businesses and some improved facilities to the city.

- Construction of a new addition to North Glendale Elementary School will continue through the winter and into 2012.

This summer, the parking lot was reconfigured on the north side of the school, and a new access drive off Chelsea Avenue was completed. In the coming months, the exterior will be completed, and interior work will continue into next summer. The project is scheduled for completion by late summer of 2012.

- Design work continues for the reconstruction of Kirkham Avenue. The City's design engineers are in the process of developing construction plans that include construction of 5-foot-wide sidewalks on both sides of Kirkham from Sappington

Road to the east edge of the City limits. Curbs and gutters, a new street surface and decorative lighting are all in the scope of work for this grant-funded project scheduled for construction in 2013.

- \*Last spring, the Glendale Board of Aldermen granted special use approval for Glendale Chrysler, 10070 Manchester Road, to construct an addition off the rear of the existing building as part of a major renovation. The addition will house the dealership's service department. The project also includes remodeled showrooms and a renovated façade facing Manchester Road. Construction is expected to begin in late fall or early winter.

- \*Renovation of the former Royal Banks building by National Real Estate Management Corp. is due to be completed this fall. The lower level of the building will be occupied by NRE, a commercial real estate

development and leasing company. A law office will occupy the upper floor.

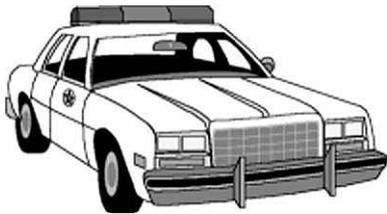
- \*Several other new businesses have opened recently or will open soon. The building across from City Hall at 423/421 N. Sappington Road will be home to Liv-Local Realty, a real estate agency and home staging business, and the Jeweled Cottage, a home décor retailer. Surface Encounters, a solid-surface countertop showroom, has moved into 10090 Manchester Road. Honey's Child Boutique, a plus-sized women's apparel retailer, will open soon at 10050 Manchester Road. Creative Kitchen & Bath, which provides design services for residential kitchens and bathrooms, also will be coming to Manchester Road.

The Mayor and Board of Aldermen welcome new businesses and wish them all the best.

## POLICE BEAT

### *No overnight parking*

The Glendale Police Department reminds residents that parking of any vehicle is prohibited on public streets between 2 a.m. and 6 a.m. Residents who need short-term permission to park on the street overnight may contact the Police Department at (314) 965-0000.



### *Parking Security*

The Glendale Police Department reminds citizens to keep their personal property safe.

Like many other local municipalities, the City of Glendale has experienced multiple thefts from vehicles parked in our community. Many times these thefts can be prevented. A theft from a vehicle is often a crime of opportunity. The criminals responsible often lurk around streets or parking lots looking for valuable items left unattended inside vehicles. They then enter these vehicles to steal the items.

The Glendale Police Department urges you as residents of our community to ensure your valuable items (such as GPS devices, iPads, iPods and laptop computers) are not left unattended inside your vehicles. If at all possible, please bring these items into your home with you instead of leaving them in your car. If they have to be left in your vehicle, please keep them out of sight (inside of the trunk or glove box). Also, please lock your vehicles. As mentioned earlier, a theft from a vehicle is a crime of opportunity. If you do not leave valuables in plain view inside your vehicle and your vehicle is locked, you are less likely to be victimized by these criminals.



### *A Night in the Town*

*Residents brave the heat at the annual Glendale Night Out party on July 19 in the police parking lot at the City Hall complex. A dunking booth raised \$138 for the Special Olympics; Glendale-Kirkwood Kiwanis raised \$398.50 from sales of hot dogs, snacks and beverages; Glendale Boy Scout Troop #360 raised \$398.50 from sales of Oberweis ice cream; and face painting raised \$102. Glendale Night Out is sponsored in cooperation with National Night Out and the Neighborhood Watch Program.*

## Beaton

from Page 1

well for this opportunity, and he'll do a fine job."

Beaton was named Officer of the Year in 1998, 2001 and 2008 and has been recognized for organizing a bicycle patrol program, automating the evidence department and assisting with the department's accreditation. While working at Shrewsbury, Beaton earned a bachelor's degree in criminal justice and a master's degree in human resources management, both from Lindenwood University. He recently graduated from the FBI National Academy.

"One of Chief Beaton's strengths is

working with people, getting along with people in the community and the people he works with," Keller said. "He's well-respected by the officers he works with."

During his tenure at Shrewsbury, Beaton was involved with a number of community activities and organizations. He volunteers with the Missouri Special Olympics and has coached youth sports. He is a member of the advisory board for *Street Talk*, a quarterly mental health newsletter for the law enforcement community.

Beaton lives in Fenton with his wife and their two children.

## BURNING ISSUES

### Disaster Reponse

The Glendale Fire Department recently introduced a disaster response trailer, known as a DRT, for use as a vehicle that can respond to mass casualty incidents or small- or medium-scale disasters. The Pace 16-foot dual-axle trailer was purchased from a private citizen in 2009, when the department began stocking it with supplies and equipment to make it fully functional.

“In 2001, a wakeup call went out across the fire service in the United States,” said Glendale Fire Chief Larry Zeitzmann. “We realized that in time of great crisis, the first people to get to an incident to assist would be the local first responders. It doesn’t matter what the emergency is, the fire department will be there.” But the fire service was outgunned and needed to equip and train personnel to be an all-hazards response organization in order to do the greatest good, for the greatest number in the least amount of time.

The Glendale Fire Department added the DRT in order to meet that goal.

The Disaster Response Trailer has both basic and advanced life support capabilities and can handle an incident that involves a patient count of 45 to 50 people. The DRT can take care of the needs of the sick but also can assist uninjured people who are still affected. The DRT works with the Glendale Community Emergency Response Team (CERT) in times of disaster and holds equipment for use by CERT members.

In the event of a disaster in the region, the local resources would be exhausted and regional assistance assets would be sent to larger communities where the greater life hazards overwhelm those local departments. Due to the smaller size of Glendale and Warson Woods, those resources most likely wouldn’t make it to this area quickly. The Glendale Fire Department, which also serves Warson Woods, wanted their own tools for use in Glendale and Warson Woods.

“We wanted to be able to react as quickly and effectively as possible to our community with assets owned by our community,”



*Glendale’s Disaster Response Trailer is at the ready in case of a major regional incident.*

Zeitzmann said.

A fully stocked trailer of this type and size could cost from \$18,000 to \$20,000, but the Glendale Fire Department purchased the trailer and the supplies for just under \$10,000.

### Heating safety

There is something about the winter months and curling up with a good book by the fireplace. But did you know that heating equipment is a leading cause of home fire deaths? With a few simple safety tips and precautions you can prevent most heating fires from happening.

- Keep anything that can burn at least 3 feet away from heating equipment, including the furnace, fireplace, wood stove or portable space heater.

- Have a 3-foot “kid-free zone” around open fires and space heaters.

- Never use your oven to heat your home.

- Have a qualified professional install stationary space heating equipment, water heaters or central heating equipment according to the local codes and manufacturer’s instructions.

- Have heating equipment and chimneys cleaned and inspected every year by a qualified professional.

- Remember to turn portable heaters off

when leaving the room or going to bed.

- Always use the right kind of fuel, specified by the manufacturer, for fuel-burning space heaters.

- Make sure the fireplace has a sturdy screen to stop sparks from flying into the room. Ashes should be cool before putting them in a metal container. Keep the container a safe distance away from your home.

- Test smoke alarms monthly.

### Heating Equipment Smarts:

- Install wood burning stoves following manufacturer’s instructions or have a professional do the installation. All fuel-burning equipment should be vented to the outside to avoid carbon monoxide (CO) poisoning.

- Install and maintain CO alarms to avoid the risk of CO poisoning. If you smell gas in your gas heater, do not light the appliance. Leave the home immediately and call the fire department or gas company.

### Fact:

Half of home heating fires are reported during the months of December, January and February.

[www.glendalefd.com](http://www.glendalefd.com)

## ON THE STREETS

### Proper Leaf Disposal

While we have been enjoying the wide spectrum of color exhibited by our trees this fall, the leaf raking and mulching already have begun.

We all should make efforts to clean up the fallen leaves. Leaves become very slippery after rain and have been known to cause injuries due to slips and falls. Also, a pile of leaves can hide dangers such as holes or items harmful to walkers or pets.

Leaves discarded to the street can render a storm water inlet inoperable. Surface drains are easily covered by a small amount of leaves, and it takes less than one bag of leaves to clog a standard storm water inlet. Dumping leaves in a creek or storm water inlet is strictly prohibited by the Environmental Protection Agency and the St. Louis Metropolitan Sewer District.

Leaf bags are available for purchase at City Hall for 50 cents per bag. Allied Waste will pick up leaf bags throughout the City every Monday as yard waste.

Alternatively, Glendale residents can rent a 95-gallon, wheeled yard waste cart from Allied Waste for \$3 per month. The cart is equivalent to three regular household cans.

To rent a 95-gallon yard waste cart, contact Allied Waste Customer Service at (636) 947-5959 or visit the website at [www.stl.disposal.com](http://www.stl.disposal.com).

For leaves that will be removed by a vacuum truck at the curb, please ensure the entire pile remains within the yard. Leaves piled on the street can eventually make their way to storm water inlets.

### Snow Removal Practices

With the snow season just around the corner, it is time to begin thinking about clearing snow and ice from sidewalks and driveways.

Snow shoveling is great exercise. Thirty minutes of shoveling can burn up to 200 calories. However, not all people should undertake this task. The elderly and those with a history of heart disease, heart attack, high blood pressure or high cholesterol levels should strongly consider hiring someone to shovel their driveways and walks for them.

Here are a few tips to help you be effective and stay safe while clearing snow from your property:

- Dress warmly, in layers, keeping all extremities covered, especially hands and ears. Before you begin, stretch your muscles to prepare them and avoid injuries. Take frequent breaks and know your limitations.

- Snow piles at the end of driveways always should be located to the left of the drive as you face the home. Piling snow to the right will result only in the snow plow pushing the snow back into the driveway.

- Residents are required to clear snow from all sidewalks adjacent to their property. Snow removed from sidewalks should be piled into the yard, not thrown into the street; this snow can freeze, causing a slick driving surface.

- The thin layer of snow left after shoveling often can be melted away by sunlight. When salt is necessary, apply a conservative amount and be sure all salt stays on drives and walks. Salt run-off is harmful

to the environment. As snow and ice melt, they drain into landscaped areas or storm sewers, and then to natural bodies of water. Waters from a deiced area contain high levels of chlorides, which can severely impair the ability of plants to absorb water and nutrients. These negative effects are common to aquatic and terrestrial plants in gardens, landscaped areas and rivers.

- Icing is a dangerous situation that poses a threat of serious injury due to slips and falls. When ice cannot be removed with a shovel, a calcium-enriched salt is necessary. To avoid the development of ice, ensure overactive sump pumps do not discharge to streets or sidewalks. Whenever ice is present, it should be addressed immediately.

### New tower, antennas to improve mobile coverage

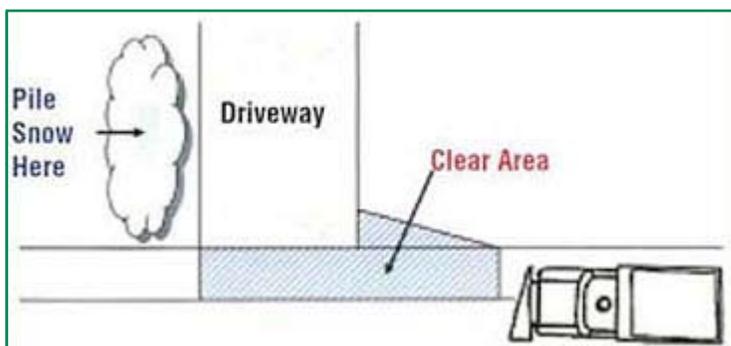
Today's mobile phones have more functions than ever, and high-speed data transmission is critical to getting the most out of smart phones and other mobile devices. Two projects recently approved for Glendale are aimed at improving the coverage network and data speeds for mobile devices.

This fall, AT&T plans to add new long-term evolution, (LTE) antennas to the tower at the City Hall complex at 424 N. Sappington Road. These antennas are the latest generation of equipment for sending and receiving high-speed data to mobile devices, an AT&T spokesperson said. Three antennas will be added to the top of this tower on a new platform.

Plans also were approved recently for a new T-Mobile tower on the north side of the Glendale Lutheran Church property, 1365 N. Sappington Road, about 250 feet south of Manchester Road. This 100-foot tower will be a "unipole" that will double as a parking lot light for the church.

All antennas, including those supporting the latest 4G mobile technology, will be installed inside the pole rather than on a platform at the top of the pole.

Mobile technology has become a key service for both business and personal use. City officials are pleased that providers continue to invest in their networks to serve Glendale residents and visitors.



## Residents may pay trash bills by bank draft

Residents who wish to reduce paper bills and checks may receive their Glendale utility bills through e-mail and pay them check-free by automatic bank draft.

Automatic bank draft allows the city to withdraw funds directly from residents' bank accounts to pay trash and sewer lateral bills.

Residents who wish to participate may pick up a form at City Hall or download it by visiting [www.glendalemo.org](http://www.glendalemo.org) and clicking on Utility Bank Draft Authorization on the left side of the home page. Online payment is not available at this time

## Tree lighting on Dec. 2

The City of Glendale will host its annual Tree Lighting and Visit from Santa at 6:30 p.m. Dec. 2, at City Hall, 424 N. Sappington Road.

Everyone is invited to join in the lighting of an outside tree, while singing carols and enjoying hot chocolate with neighbors.

Santa Claus will arrive in a fire truck to pass out candy to the children.

For more information, call Glendale City Hall at (314) 965-3600.

## Pet tags available Dec. 1

Glendale pet owners may obtain their 2012 pet license tags from City Hall beginning Dec. 1.

Both dogs and cats are required by Glendale city ordinance to be registered and wear a City of Glendale pet tag.

The cost of a tag is \$1 per pet. Pet tag applications may be obtained at City Hall or from the city's website at [www.glendalemo.org](http://www.glendalemo.org). A summary of City ordinances related to dogs and cats also is available on the website.

All pets must be inoculated against rabies, and the date of the most recent vaccination should be noted on the license application.

In addition to tags, outdoor cats must wear a bell attached to the collar.

Call City Hall at (314) 965-3600 for more information.



## Keeping cool

Glendale residents get a break from the hot summer at the annual Ice Cream Social, held Aug. 26 in the lower City Hall parking lot.

## Owners must clean up after their pets, keep dogs on leash or secured at home

Of all the chores done by pet owners, the least enjoyable is undoubtedly cleaning up their pet's waste products.

An undesirable but necessary task, disposing of waste promptly and properly is important. Viruses, bacteria and parasites can be spread in the yard or other areas used for eliminations. Feces attracts flies and other insects, damages lawns and makes walking hazardous.

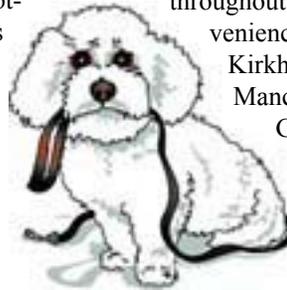
On a community-wide level, the presence of pet waste in stormwater runoff has a number of implications for urban stream water quality, with perhaps the greatest impact from fecal bacteria. Non-human waste represents a significant source of bacterial contamination in urban watersheds, and this bacteria can pose health risks to humans and other animals.

Glendale's Public Works Department

has placed six dispensers of pet waste bags throughout the city for dogwalkers' convenience. The bags may be found on Kirkham Avenue; at Sappington and Manchester roads; in front of North Glendale Elementary School, 765 N. Sappington Road; in front of City Hall, 424 N. Sappington Road; on Sappington Road at Lockwood Avenue at Monaco Park; and off the soccer field in Monaco Park.

City ordinance requires that dogs must be kept on a leash or otherwise securely restrained on the owner's property. Owners must not permit pets to destroy property or otherwise create a nuisance. Dog walkers must clean up after their pets.

Sections 210.120 and 210.180 of the Glendale Municipal Code, which address these issues, can be viewed online at <http://codes.sullivanpublications.com/glendale-slp/> or through the city's website at [www.glendalemo.org](http://www.glendalemo.org).





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## Directory

### Mayor

**Richard Magee**  
821-6802  
[rmagee@glendalemo.org](mailto:rmagee@glendalemo.org)

### Ward I Aldermen

**Tom Schoemehl**  
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**Kay Sullivan**  
961-7632  
[ksullivan@glendalemo.org](mailto:ksullivan@glendalemo.org)

### Ward II Aldermen

**Paul Roettger**  
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**Mike Wilcox**  
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### Ward III Aldermen

**Dan Sullivan**  
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[dsullivan@glendalemo.org](mailto:dsullivan@glendalemo.org)

**Deb Voss**  
821-2446  
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### City Administrator

**Jeremy Hayes**  
965-3600  
[jhayes@glendalemo.org](mailto:jhayes@glendalemo.org)